



SEURO

Scaling EUROpean citizen driven
transferable and transformative
digital health



The ProACT Platform

SEURO will advance the digital health platform 'ProACT' (Integrated Technology Systems for ProACTIVE Patient Centred Care). ProACT integrates a wide variety of new and existing technologies to improve and advance home-based integrated care for older people with multi morbidities. The SEURO project will involve scaling up the ProACT platform for delivery across Europe.



Scaling up ProACT



Effectiveness implementation hybrid (EIH) trials will be conducted with 720 people with multimorbidities and their care networks in Ireland, Belgium and Sweden. An inductive-simultaneous exploratory (ISE) trial will be conducted with 50 older people with multi morbidities and their care networks in Italy.

Three new SEURO assessment tools

As well as scaling up the ProACT platform, the SEURO project will also develop and evaluate three new digital self-assessment and recommendation tools:



ProTransfer: Examine the readiness of health services to successfully employ eHealth interventions



ProBCF-C: Maximise the likelihood of positive behaviour change in digital health solutions



ProInsight: Examine outputs of trials to predict long-term impact (e.g. cost-benefit) for the organisation if adopted

Commercial potential for the ProACT platform and SEURO tools will be assessed by developing business plans, conducting economic analysis and additional market research.

Contact us!

 seuro2020.eu

 seuro@tcd.ie

 [@seuro2020](https://twitter.com/seuro2020)



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